

THE

his

EXPERIENCE



## BLIS 2018

HOW IT ALL **STARTED**

**17+ SPEAKERS**

**400+ ATTENDEES**

PHYSICALLY & VIRTUALLY

## BLIS 2019

WE KEEP GOING  
**NO MATTER WHAT**

**20+ SPEAKERS**

**800+ ATTENDEES**

PHYSICALLY & VIRTUALLY

## BLIS 2020

WHEN EVERYTHING SEEMS TO CRASH  
WE **RISE&RISE** AGAIN

**30+ SPEAKERS**

**500+ ATTENDEES**

PHYSICALLY & VIRTUALLY

## BLIS 2021

WHERE WE  
BROKE THE **ICE** AND **GREW**

**36+ SPEAKERS**

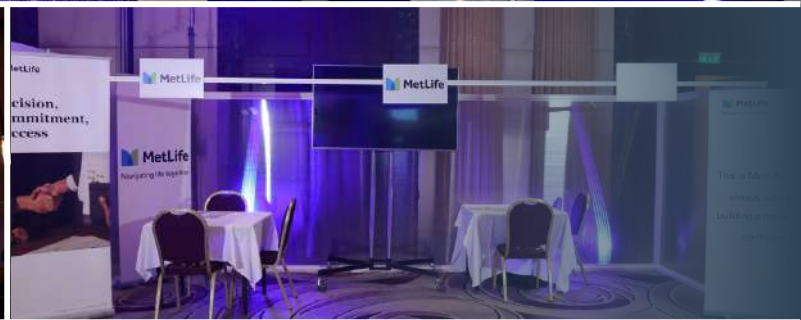
**400+ ATTENDEES**

PHYSICALLY & VIRTUALLY



# BLIS 2022

The **5th**  
consecutive  
Beirut Life  
Insurance  
Seminars



BLIS founder Naji Haddad  
never takes no for an  
answer and BLIS experience  
is the living proof.







35+ SPEAKERS FROM OVER  
25 COUNTRIES



An **EXPERIENCE** for all stakeholders:  
agents, managers, companies and  
the international speakers.



**VIP Speakers and recognized  
experts who shared their  
knowledge and experience**





Successfully  
raised **6000\$** to  
retirement  
homes







**700 physical attendance from over  
40 countries**

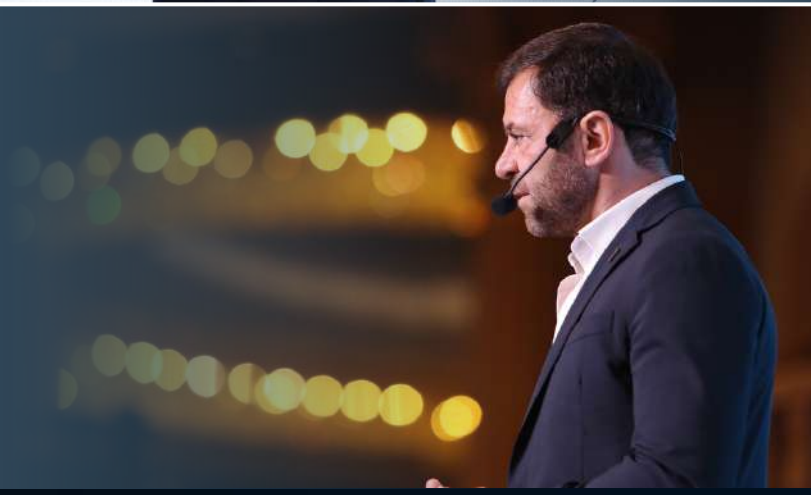


**Magnify your  
exposure and  
business PR. The  
event is your  
premium seat at  
the table of  
Giants.**

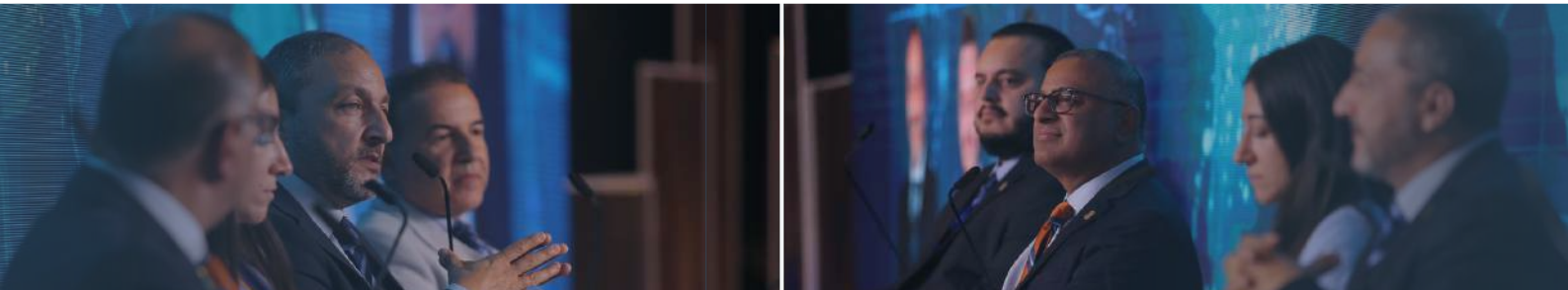


**Hosted over 10  
break-out and  
parallel sessions  
with industry  
experts**











VIP 3RD DAY AT  
ARNAOON VILLAGE

## Exquisite. Unique. Authentic.

A secluded and serene location  
surrounded by the dazzling  
mountains of Batroun



## Growth-driven leadership

With Mr. Michael Kouly



## Panel discussion with top speakers

Moderated by  
Mr. Fred Belman  
and Mr. Asvin Chauhan



# MAIN PARTNERS



# MetLife

## GOLD SPONSORS

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Δυνατή, δίπλα σας

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*Yours for life*

**20 YEARS** Investors Trust

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**CONTINENTAL**  
SECURING YOUR TOMORROWS

ORGANISATION

ORGANISATION

PARTNER

PARTNER

PARTNER

PARTNER



**EXPAND**

**100%  
LIBAN**



**GAMA**  
GLOBAL

**C.LAB**  
www.c-lab.me



# The 6th consecutive Beirut Life Insurance Seminars



BECAUSE YOU KNOW  
BECAUSE YOU LOVE

## BE THE CAUSE

BLIS 2023  
5,6 & 7 OCT

The event is a tremendous growth opportunity for insurance professionals from Lebanon, Europe and the MENA region. The delegates will learn new skills and knowledge to grow their businesses & practices further, in a more sustainable pattern, generating more value for their existing clients and stimulating new business and exponential growth.



# BLIS 2023

## PROGRAM STRUCTURE

### DAY 1 - THUR 5 OCT

- Focus sessions, connection zone speakers
- Exhibition area, recruitment job fair, Opening ceremony with special introductory session about life insurance
- Reception and networking

### DAY 2 - FRI 6 OCT

- Main platform – BLIS full day
- Exhibition

### DAY 3 - SAT 7 OCT

- A day with GAMA International for managers and agents
- Full day activities and entertainment

