

blis

A series of concentric circles in a lighter shade of blue, centered behind the text.

STRONGER WINGS
WIDER **HORIZONS**

TIME FOR STRATEGIC COLLABORATIONS!

www.blis-global.com

BLIS GLOBAL

Business Life Investment Solutions

People lack trust, awareness and complete
financial & business planning solutions

www.blis-global.com

**We are building the first community of strategic collaboration
between 10 expertise, as well the first public awareness platform to
enhance financial literacy.**



WHY BLIS GLOBAL

Our mission is to elevate the financial planning awareness and standards for the public, experts, businesses, investors, and governments

ECOSYSTEM STAKEHOLDERS

Global Sponsors

Sponsors looking
to enter and
expand in targeted
markets



International Experts

Experts from 10
complementary
professions with
global expertise



SMEs looking for
funding, best
practices &
international network

The Public

Public awareness to
understand the
value of planning &
access international
solutions





WHY NOW

Most SMEs need funding

to scale, expand and have the right
international network

**Chaotic times
globally**

**Uncertain future
in all industries**

**Social and economic
changes worldwide**

**Technological revolution
in super high speed**

**Most people not
satisfied financially**

HI 5!

5 years



5 services



5 regions



Why 5?

**Because turning points take time, space & system;
we are changing mindset, awareness & culture**

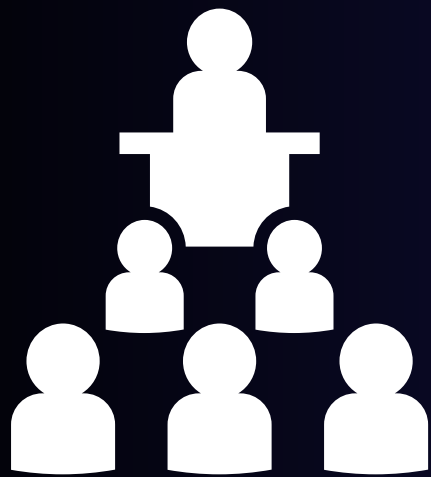
WHY 5 SERVICES?

To build an ecosystem!

5 services



BLIS Experience Yearly Event



- For experts, public & SMEs
- Average 25 speakers
- Exhibition area for partners & SMEs
- Unique experience
- CSR support

BLIS Retreat



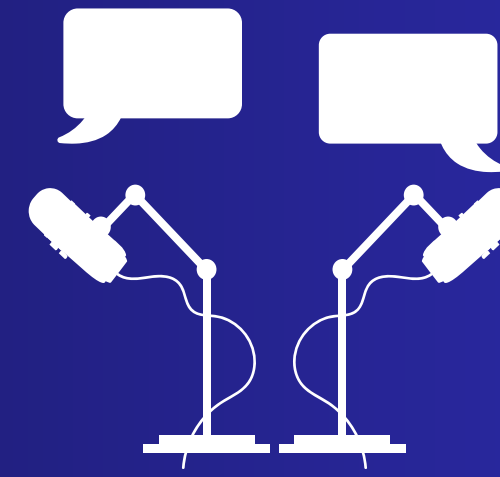
- For senior experts, managers & HNWI
- Average 10 speakers
- Exhibition area for partners
- Round tables
- Hands on experience

BLIS Roadshow



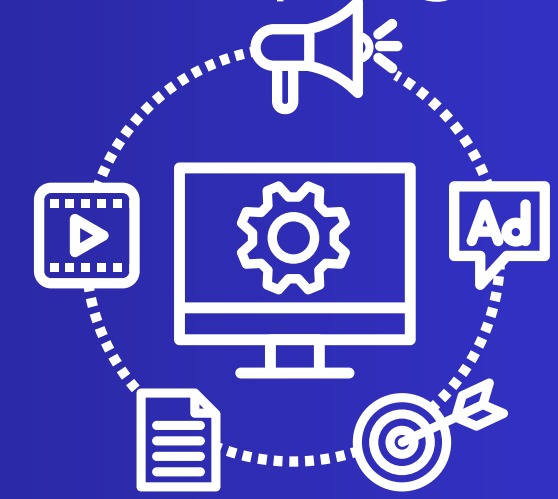
- Average 10 trips - 5 speakers
- Exhibition area for partners & SMEs
- Public & B 2 B strategic alliances
- Connecting sponsors to the market
- 1 day focused events

BLIS Podcast



- Weekly episodes
- Top speakers, experts & testimonials
- Showcasing case studies
- Raising public awareness
- Impressive stories to share

BLIS Campaign



- Digital marketing boosting
- TV exposure
- Radio exposure
- Magazine articles
- Exhibition booths

WHY THESE COUNTRIES?



GULF

AFRICA

EUROPE

ASIA

MIDDLE EAST



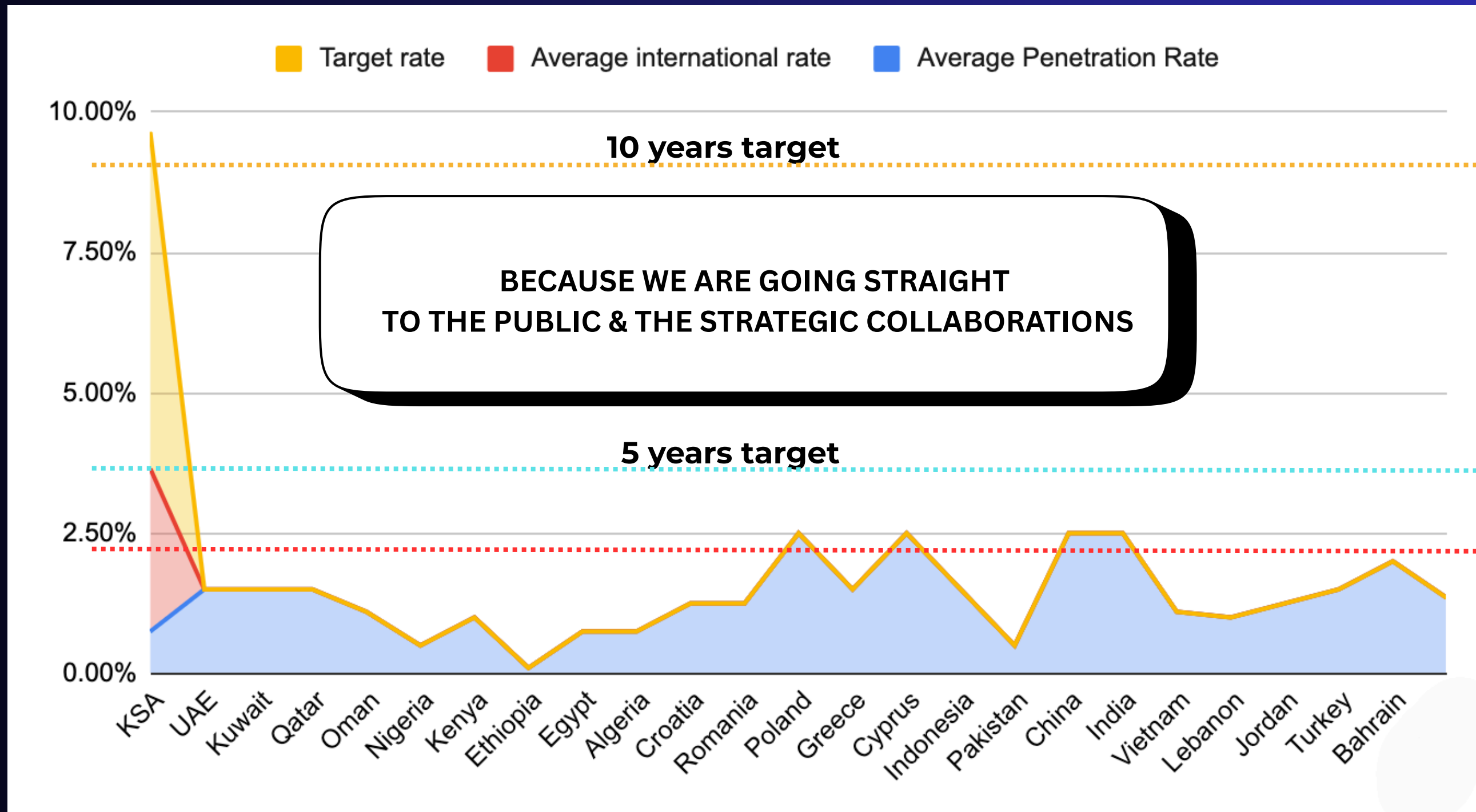
Average life insurance
penetration rate in
selected countries: **1.35%**
(financial planning
indicator)

Average **90%** of SMEs worldwide

4.8% unemployment rate

Average life insurance
penetration rate internationally:
2.9%

WHY AIM HIGH?



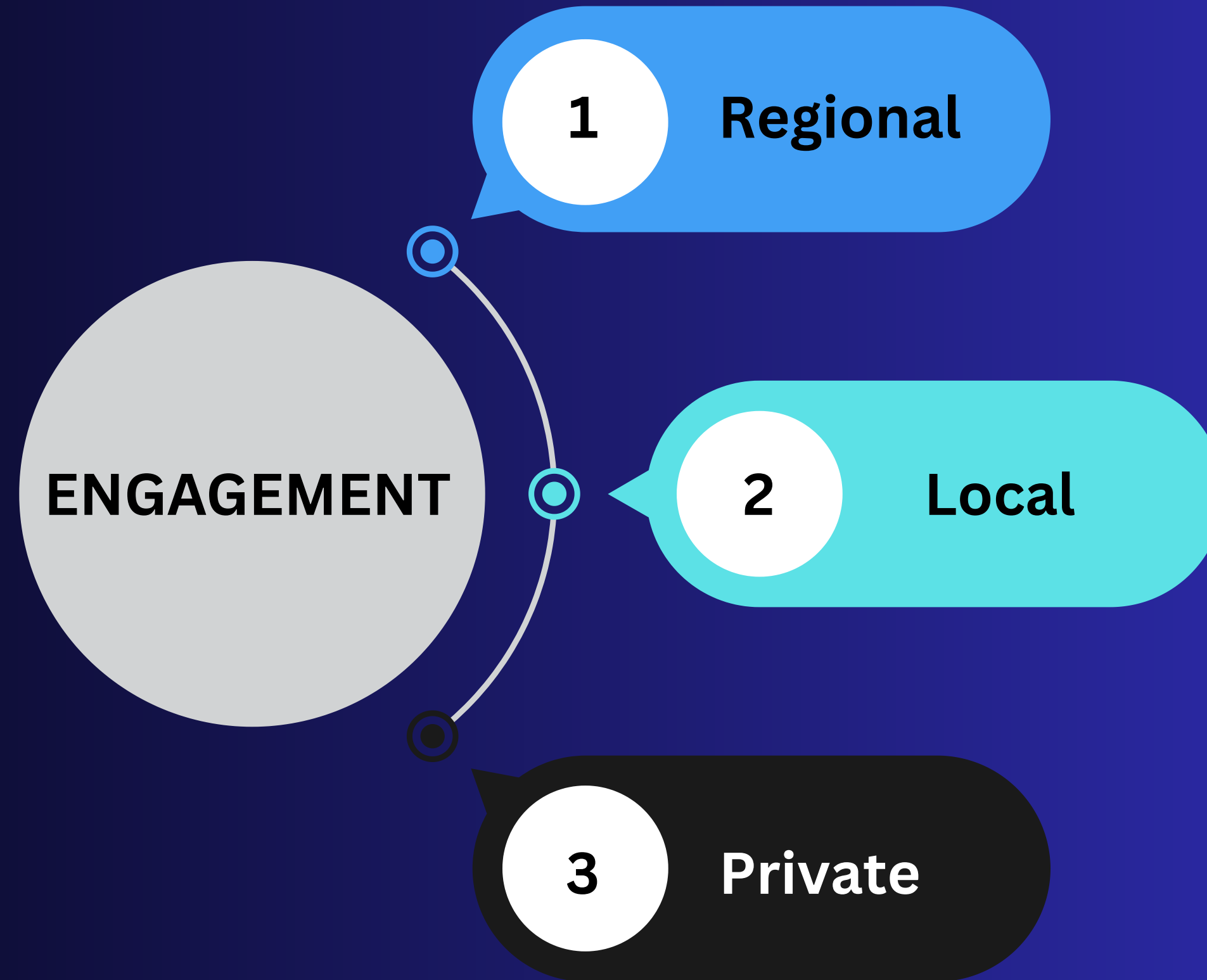
Total population targeted: 4,200,233,017
 5% penetration rate: 210,011,650 people (target in 5 years)

Gap from 1.35% = 153,308,505 people

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ZONE 1





PRIVATE ENGAGEMENT

TAILORED UPON BUDGET



Global Expertise

Access top international speakers



Impactful Events

Exclusive roadshows, strategic retreats
Elevating knowledge, skills, sales, and inspiration for your teams



Trust-Building Content

Engage experts and the public with memorable
podcasts, documentaries, and speeches



Tailored System & Workforce Optimization

Recruitment, development, coaching,
and digital system enhancement



International Business Development

Connecting companies with potential partners globally

WHY SPONSOR THE ECOSYSTEM

- Marketing exposure to the public
- Networking with other professionals
- Access to top international speakers for learning & development on individual and corporate levels
- Motivation and inspiration for the team
- Being part of a modern ecosystem that will make a difference
- Recruitment opportunities

SPONSORSHIP FEES USD

Level	Regional 5 years rate/ year	Regional 1 year rate	Local rate by event	Founding sponsorship 2025*
Main	250,000	300,000	30,000	50,000
Platinum	100,000	120,000	12,000	20,000
Gold	75,000	90,000	10,000	15,000
Silver	50,000	60,000	6,000	10,000
Bronze	25,000	30,000	3,000	5,000

- Selecting strategic sponsors who share big dreams, ambitious goals, and aligned vision, mission and values.
- Strategic sponsors we are looking for must also act as team players to think, make surveys, and add value in different ways, besides the financial contribution.

Founding sponsors 2025:

- Name listed on the website as founding member for life with special privileges
- Logo and website link connected to the personal website and social media
- Non-equity member - just as an advocate and supporter for the cause

Strategic partnership Benefits	Bronze \$ 25,000/year	Silver \$50,000/year	Gold \$75,000/year	Platinum \$100,000/year	Main \$250,000/year
Voting for dates & locations	Weight: x1	Weight: x2	Weight: x3	Weight: x4	Weight: x5
Logo	Small	Medium	Large	X Large	XXLarge
Email Newsletter/blog	1/month	2/month	3/month	4/month	Available in all
Website	Small logo with url	Medium logo with url	Large logo with url & video	X Large logo with video and landing page	XX Logo with video, banner cover & page
Social media Besides logos in all communication	1 post per month	2 posts per month	3 posts per month	4 posts per month	5 posts per month
Podcast	15 min	30 min	45 min	60 min	60 min + full documentary
Roadshows	Booth space x 1	Booth space x 2	Booth space x 3	Booth space x 4	Booth space x 5
Discount on tickets & membership	10%	15%	20%	25%	30%
Video ads in podcast & events' screens in breaks	5 seconds	10 seconds	15 seconds	20 seconds	25 seconds

MEMBERSHIP

- **Membership fees:**

- \$50 for 2025 standard membership & \$100 for 2025 VIP membership - partial year then:
 - \$240/year VIP membership 20% discount on tickets & be part of the global directory (Right of admission reserved. Limited membership available), vip seats upon availability. First Priority for event before announcing to the public.
 - \$120/year basic membership 10% discounts on tickets. Second Priority for event before announcing to the public.

- **Main benefits:**

- Exclusive content through videos and blog
- 50% on the paid online events & free for other online webinars
- Manuals and presentations to be downloaded
- Local events for brainstorming and networking
- Access to newsletter
- Live attendance in technical webinars
- Discounts & benefits from the network of partners
- Access to the online shop for orders; to be launched soon: Badge, mug, pin, mousepad, and other gadgets
- Digital badge for every member

- **Notes:**

- Corporate packages for companies
 - 10% for groups above 10 people
 - 20% from 25-100 people
 - 30% above 100 people

ORG CHART

Details & criteria available in our internal management structure

Chairman &
Founder

Honorary Board

CEO

Partners
(5 years sponsors)

Advisory Board

Honorary
ambassadors

Collaborators,
supporters &
Assocications

PR & Media
Agencies

Country
Ambassadors

Advocates

Ambassadors

Administrative
Team

Digital Marketing
Team

Production Team

Finance Team

Learning &
Development Team

OVERVIEW

ALPHABETICAL

Honorary Board (2/5)

Brian Heckert
Solomon Hicks

Chief Patron of BLIS Experience

Tony Gordon

Advisory Board (6/10)

Aamir Chalisa
Clayton J Zammit
Georges Kazzi
Ghassan Kosta
Wajih Choueiry
Walid Madi
Yannis Stephanou

Ambassadors (6/25)

Damalas Nikos
Jarmila Somolányiová
Leonidas Diamantopoulos
Nabil Sabbagh
Remus Ungureanu
Raksmey Phally

MANAGEMENT TEAM

Naji A. Haddad, Founder & Chairman

A self-taught financial expert, dedicated to making a real difference in people's lives. After studying economics and financial management, Naji started in banking before shifting to financial advisory. He developed his skills through coaching, training, and attending global events like the MDRT, then became an MDRT member, speaker, and now holds leadership roles in the organization. In parallel, Naji founded "Legacy Builders," a consultancy firm aimed at helping people plan for the future.

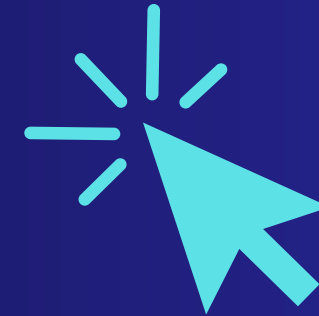


Jade W. Dagher, CEO & Partner

Business and income strategist, CMC certified. Bringing over 23 years of experience, he specializes in aiding SMEs and family businesses in expanding sales, going global, navigating succession, franchising, and optimizing investments and wealth. As a Certified Management Consultant and chair of the professional development committee of the CMC-GI Institute, he has operated in the EMEA region, engaging with diverse nationalities. He founded Expand Strategies in 2002, focusing on banking, feasibility studies, and financial planning for startups and medium-sized businesses.

WHY BLIS GLOBAL

CHECK US OUT



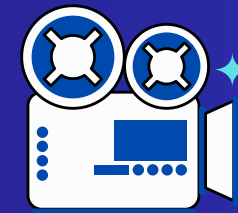
Testimonials

WATCH VIDEO

Summaries



BLIS CSR



Documentaries

**LET'S JOIN HANDS
TO ELEVATE
THE FINANCIAL & BUSINESS PLANNING
ECOSYSTEM**

COLLABORATE

INVEST

SPONSOR